#### PRESS RELEASE



### «Nice, Winter Resort Town of the Riviera»

## On UNESCO's World Heritage List

Wonderful news came this week: UNESCO has included Nice on the World Heritage List with "Nice, winter resort town of the Riviera".

This is a great honour!

This inscription is the recognition of the "Exceptional Universal Value" that the city's rich heritage, the originality of its history and the beginning of a form of tourism, thus rewarding Nice which, since the 18th century, has been shaped by and for tourism.

#### **Outstanding:**

It is important to understand that **522** hectares of the city form the perimeter of the classified site and that **4.243** ha, the buffer zone, that is to say the delimitation around to be protected for the coherence of the elected site.

#### Spectacular:

The **whole**, made up of a controlled urbanism, demonstrates the **unique architectural heritage**, built from the middle of the 18th to the middle of the 20th century by the cosmopolitan winter resort, the **green spaces** that combine exotic and Mediterranean essences, the **promenades** like the famous Promenade des Anglais, and **other places of sociability** -places of leisure or worship-.

"The history of Nice, both deep-rooted and open, Mediterranean and Alpine, European and cosmopolitan, has produced a unique architecture and landscape, a model for many other cities in the world". C. Estrosi, Mayor of Nice

"This distinction consecrates Nice as an archetype of the Riviera winter resort with its exceptional location, between the sea and the mountains, and the various influences that have shaped its heritage". R. Bachelot, Minister of Culture

#### **Transmission:**

This nomination is also a responsibility. That of preserving this heritage, an incredible testimony to the history of Nice and above all to the history of tourism. It is this lineage that has founded the unique knowhow of the destination: two and a half centuries of practice and experience in welcoming cosmopolitan visitors.

This inscription is a real founding act for the tourist destination because it redefines its image and perception and is an invitation to rediscover Nice from this often underestimated perspective.

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We thank you for your interest and the echo you will give to this information.

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